

NOTICE

(Registration for Placement –Interview)

Bollywoodhunts.com is hiring for the Diploma Engineering Trainee Candidates 2017 batch .The shortlisted students from our campus for the Interview should register on myAMCAT.com through AMCAT Id provided to them at the time of AMCAT test. Students can also register themselves through AMCAT Android App using smart phones with the help of AMCAT ID.

Micro site Link:

<https://www.myamcat.com/Bollywoodhunts.am>

Attachments: 1. Details of Company.
2. List of shortlisted students.

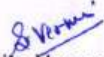
(Rajeev Singh)
Principal

Office of the principal Govt. Polytechnic,Aamwala

Ref.No. 816 /Placement Interview/TPO/2016-17

Date. 22 December,2016

Copy to: 1. Notice board .
2. Website : www.gpaamwala.org.in for display.


Sangita Vermani
T.P.O


(Rajeev Singh)
Principal
राजकीय पॉलीटेक्निक
आमवाला, देहरादून

BollywoodHunts.com Business Development Executive

About The Company:

BollywoodHunts.com is an agency enriching the film industry since 2008 by creating a bridge between the film makers and aspiring talents thus serving the film industry as well as the artist. BollywoodHunts.com is currently No. 1 in its field with over 75,000 unique visitors every month besides having average 50,000 page views in a single day. We promote Aspiring Talents (Actors, Models, Crew, Technicians, etc.), Professionals and Hindi cinema besides. Also, we provide Celebrities / Bollywood Artists / TV Artists / Singers / DJ s / Rock Bands / Item Song Performers / New Talents at a highly competitive price for Events (Corporate, Private and Social), Films, TV Serials, Ads, etc. through "Celebrity and Talent Management" services.

Website: www.bollywoodhunts.com

Desired Experience: Fresher

Target Batch Passout: 2017 Only

Salary Details: INR 1.8 LPA - INR 3 LPA

Job Location: Ghaziabad

Course Specialization: Diploma (All Streams)

Last Date Of Registration: 25th December 2016

Tentative Date Of Interview: Will be communicated post registration window is closed

Tentative Date Of Joining: Post completion of the course

***The shortlisted candidates will be sent Admit Cards/Call Letters on their registered mail Id, which they will need to carry on the date of Interview. No candidate will be entertained by the company without the formal intimation from Aspiring Minds.**

Job Description:

The Business Development Executive is responsible for generating leads and supporting new business revenue at BollywoodHunts.

He/she will be responsible for developing a sales contact plan, building strategic proposals, responding to procurement led RFIs and pitching to clients and members.

Working as part of a dedicated sales team, the BDE will have his/her own prospect portfolio focused on specific business sectors.

Work with and expand current prospect database within specified business sectors to generate effective leads and exceed sales targets for the business.

Develop a sales contact plan, direct marketing, and attending industry events to build relationships with key prospects.

Respond to incoming Requests for Information (RFIs), Requests for Proposals (RFPs) in a professional and creative manner.

Understand a prospect's business needs and work with the expert teams to develop a tailored digital marketing proposal.

Work closely with colleagues in BollywoodHunts to identify common new business prospects and cross-sell integrated search and affiliate proposition.

Represent BollywoodHunts at industry events, including round tables, speaking forums and new business events.

Work closely with Sales and Marketing team to identify appropriate and specific business sectors.

Enhance own development by taking responsibility for staying informed and up to date with industry knowledge.

Work closely with the Sales and Marketing team to develop new business proposals.

Work closely with the client service, operations, editorial and implementation teams to demonstrate BollywoodHunts expertise at new business pitches.

Contribute to the learning environment by identifying areas where there is potential for learning and building knowledge with others.

Adopt the performance management scheme by setting objectives, participating in performance reviews and building a personal development plan.

Skills Required:

Convincing skills.

Fluency in English and Hindi is must.

Marketing and sales skills.

Excellent communication skills.

Outstanding grasping power.

High spirits to work in glamour industry.

Interview Process: Face to face interview